



PRIME MINISTER

SMALL BUSINESS DEREGULATION TASK FORCE

The Government understands that small business is the engine room of the economy and the main source of jobs growth.

It is well known that compliance costs for some taxes can be as high as ten per cent of total revenue collected, compared with two per cent overseas.

Labor was content to allow small business to drown in a sea of paperwork and excessive compliance costs.

The energies of small business people have been diverted from expanding business and providing young Australians with real job opportunities.

I have pleasure in announcing that Charlie Bell, the Managing Director of McDonald's will head the Government's Small Business Deregulation Task Force.

Mr Bell, aged 35, worked his way up the McDonald's ladder and has first-hand experience through McDonald's franchising system of the needs and challenges of small business.

The other members of the Task Force include practicing small business people as well as legal and accounting experts from the private sector and a senior government official with extensive experience of government operations and regulatory policy. The composition of the Task Force will ensure that small business priorities are fully reflected in the work of the Task Force and the Government's future deregulation program.

The Task Force will have six months to report on revenue neutral measures which can reduce the burden of paper work and compliance costs on small business by fifty per cent during our first term.

The Task Force will examine the impact on small business of a range of government regulatory and statistical requirements, as well as the costs of complying with various Commonwealth taxes. The impact of State/local regulatory and compliance requirements and existing regulation reform exercises will also be assessed.

As a downpayment on the work of the Task Force, the Australian Bureau of Statistics has guaranteed to reduce the cost to small business of completing statistical returns by 20 per cent and in doing so to minimise the number of occasions small businesses are involved in more than one ABS collection. This is a significant initiative which will not undermine the quality of national economic statistics and the ABS will pay an active role in the work of the Task Force.

The establishment of the Task Force fulfils another key plank of the Coalition's small business platform at the last election.

The terms of reference and details of Task Force members are attached.

2 May 1996

Small Business Deregulation Task Force

Membership

Chairman

Mr Charlie Bell
Managing Director, McDonalds

Members

Mr Greg Taylor
Secretary
Department of Industry, Science and Tourism, Canberra (ACT)

Ms Clare Grose
Lawyer
Frechill Hollingdale and Page, Sydney (NSW)

Mr Simon Hegarty
Accountant,
KPMG, Launceston (Tas)

Mr Mark Kuperholz
Owner/Managing Director
Everco Wiring Systems, Melbourne (Vic)

Mr Roger du Blet
Principal
Reduct Pty Ltd, Brisbane (Qld)

PROFILE - CHARLIE BELL
MANAGING DIRECTOR AND CHIEF EXECUTIVE OFFICER
McDONALD'S AUSTRALIA LIMITED

Charlie's career at McDonald's epitomises the company's commitment to training and people development. His career began at 15 when he was hired as a part-time crew member at the Kingsford restaurant in Sydney. Progressing quickly through the ranks he was Australia's youngest store manager at 19, a Vice-President by 27 and a member of the Board of Directors by 29.

His talents were also recognised internationally. Charlie spent two years working in Frankfurt, Germany where he was directly responsible for market development in Norway, Sweden, Belgium, Holland and Hungary.

Upon returning to Australia, he held the top Operations Director position before being made Director of Marketing in 1991, Managing Director in 1993, where he is currently responsible for the running of the company which has a turnover of \$1.5 billion and 50,000 employees.

Charlie is also a member of the Board of Ronald McDonald Children's Charities in Australia and Hong Kong, a member of the Advisory Board of the Juvenile Diabetes Foundation, a director of the PACT Youth Theatre and was an advisory director to the McDonald's Corporation Board of Directors in 1994 and a member of the Business Council of Australia.

G F TAYLOR, AO : CURRICULUM VITAE

- 1965 B.Ec (Hons) - Adelaide University
- 1966 Joined APS - General Finance and Economic Policy Division, Department of the Treasury
- 1968-71 International Monetary Fund, Office of Executive Director
- 1971-77 Overseas Economic Relations Division, Department of the Treasury
- 1977-79 Minister (Financial), Australian Delegation to the OEDC
- 1980-82 Financial Institutions Division, Department of the Treasury
- 1982 Deputy-Director, Economic, Office of National Assessments
- 1983-86 First Assistant Secretary, Economic and Social Policy Division, Department of the Prime Minister and Cabinet
- 1986-88 Deputy Secretary, Department of the Prime Minister and Cabinet
- 1988 Chairman, Industries Assistance Commission
- 1989-93 Secretary, Department of Employment, Education and Training
- 1993-96 Secretary, Department of Primary Industries and Energy
- 1996- Secretary, Department of Industry, Science and Tourism

CLAIRE GROSE**Career Resume**

Claire Grose has been a Commercial Partner in the Sydney office of Freehill Hollingdale & Page since July 1981. Her main areas of practice are Corporations and Securities Law and Commercial Litigation.

Claire has been involved in fundraising, prospectuses, debenture issues, unsecured note issues, preference share issues, public company listings, structuring complex share transactions, corporate joint ventures, foreign investment, prescribed interest schemes and stamp duty advice. She has also been involved in enforcing contractual arrangements, litigating a wide range of Corporations Law matters and in bringing actions under section 52 of the Trade Practices Act.

Claire's qualification is Bachelor of Laws (Adelaide). She is admitted to practice in New South Wales, ACT, Victoria, Queensland and South Australia.

Claire's other activities include:

- Corporate Law Advisor, Corporations Law Simplification Task Force, appointed 1993
- Director, Open Learning Technology Corporation Limited, appointed 1993
- Member, Corporations Committee, Business Law Section, Law Council of Australia, appointed 1986



Simon P Hegarty
Partner
Private Business Services

Work History

Commenced in the firm's Audit Division (1979) before transferring to KPMG's Private Business Division. Completed one year secondment in the Management Consulting Division of KPMG Flat Marwick Melbourne (1986)

Admitted to partnership July 1988.

In September 1995 appointed Chairman of National Private Business Committee responsible for quality control, administration, product and service development for Australian Private Business partners and staff.

Areas of Practice

Adviser to small and medium size business in management, taxation, financial and commercial matters.

Mr Hegarty acts for clients in the following industries:

- Retailing
- Medical and other Professionals
- Hotels and Tourism
- Agricultural
- Furniture Manufacturing and Retailing

Mr Hegarty has a farming background and is a past director of the Northern Regional Health Board (1991 - 1995).

He has also acted for banks in loan reviews, quick appraisal reports and monitoring assignments for various businesses.

Qualifications

Bachelor of Commerce, University of Tasmania
Associate of the Institute of Chartered Accountants in Australia
Fellow of the taxation Institute of Australia

Other Interests

Music
Gardening and
Trout Fishing

Other

Aged 39
Married with 3 children (6 - 12 years)

Mark L Kuperholz

Mark Kuperholz is the Owner and Managing Director of Everco Wiring Systems, a small designer and manufacturer of wiring assemblies, battery cables, and moulded plug and cordsets. This small manufacturing business employs 80 people. The keys to Everco Wiring Systems success are the use of advanced technologies, people empowerment and a quick response capability. The company has been successful in winning major contracts and continues to grow based on a lean, professional organisation structure and customer focus.

Prior to this, Mr Kuperholz was with the Ford Motor Company, and participated in their Graduate Management Training Program.

Mr Kuperholz was born on 25 June 1964 and holds a Bachelor of Engineering in Mechanical Engineering from the Royal Melbourne Institute of Technology in Melbourne. He is also a member of the Federation of Automotive Parts Manufacturers.

Roger du Blet

Roger du Blet is the principal of Reduct Pty Ltd which employs 2 people. Reduct provides technical, project and management consulting skills to business, investors, developers and builders around Australia. Reduct also works in the areas of market creativity and the identification of opportunities and constraints. As a consultant, Mr du Blet has strong relations with all three levels of government.

Roger du Blet was born in Victoria. His professional experience encompasses the design, construction and project management of housing, and land and commercial developments. He was responsible for establishing Kern Homes in Brisbane.

Roger has been heavily involved in the SEQ2001/RPAG State Planning Project as the Chairman of the Business & Industry Reference Group. He has also been a member of the Steering Committee on the Brisbane Traffic Study, the Systems Review, the Private Certification Project and the Inner Suburbs Study. Roger is a former National President of the Housing Industry Association and is a Life Member of that organisation. Whilst with the HIA he initiated a number of programs on Training and Education, Issues in Older Peoples Housing and Urban Financing.