



## PRIME MINISTER

FOR MEDIA

12 November 1985

Operation Noah - a national phone-in campaign against drugs - to be held in all States and Territories on Wednesday 13 November deserves the support of all Australians.

As part of the National Campaign against Drug Abuse, the Federal Government is providing extra resources to law enforcement agencies.

But to be fully effective, our law enforcement agencies need the support of the community.

That is where Operation Noah comes in.

Operation Noah is a community-based approach to the drug menace.

It will be the biggest campaign ever mounted against illegal drugs in Australia and will be directed particularly at major traffickers in hard drugs.

As well as attacking those who traffic in illegal drugs, Operation Noah in most states is designed to provide confidential help and assistance to those who are using drugs, their friends or relatives.

On Operation Noah day, it will be possible to phone drug counsellors and speak with them confidentially.

Anyone with information about trafficking in drugs which would assist our law enforcement agencies, or anyone requiring help or advice about his or her own drug problem or that of a friend or family member, should call the advertised numbers for their State or Territory.

The traffic in illegal drugs causes great misery in our community.

Operation Noah offers a potent method of attacking this problem.

I ask all Australians to support Operation Noah and help make it a success.

## OPERATION NOAH VIDEO

Of all the issues that face Australia at present probably no other has such broad support as the fight against the drug menace.

Earlier this year, my Government convened a special Premiers' Conference to discuss what Federal and State Governments could do together to combat this evil.

As a result we have launched a national campaign against drug abuse as a cooperative effort among governments.

The major emphasis of the campaign is on reducing the demand for drugs through education, treatment and rehabilitation programs.

But this emphasis on reducing demand has to be matched with an effort to control supply, through law enforcement methods.

To be fully effective, our law enforcement agencies need the support of the community. That is where Operation Noah comes in.

Operation Noah is a phone-in campaign directed against the illegal drugs trade.

It will be held in all States and Territories on Wednesday 13 November.

Operation Noah represents a community-based approach to the drug menace and will be the biggest campaign ever mounted against illegal drugs in Australia.

It will be directed particularly at major traffickers in hard drugs.

If you have information relating to the importation, distribution or sale of illegal drugs, you should call the appropriate telephone numbers for your State or Territory on Operation Noah day, Wednesday 13 November, between 9.00 in the morning and 9.00 in the evening.

As well as its law enforcement aspect, Operation Noah is also designed to offer help to drug users and their friends and families.

On Operation Noah day, experienced drug counsellors will be available to speak with drug dependent people or their friends and families.

They will be able to provide confidential guidance or advice to anyone who phones them.

If you have information about trafficking in drugs which would assist our law enforcement agencies, or if you require help or advice about your own drug problem or that of a friend or family member, I urge you to call the advertised numbers for your State or Territory.

The traffic in illegal drugs causes great misery in our community. Operation Noah offers a potent method of attacking this problem.

I ask you to support Operation Noah and help make it a success.