



PRIME MINISTER

FOR MEDIA

THURSDAY, 1 OCTOBER, 1981

ESTABLISHMENT OF TRADE DEVELOPMENT CENTRE IN MELBOURNE

The Government has decided to establish a Trade Development Centre in Melbourne to assist further developing countries. The Centre will be available to all developing countries as a venue for trade displays and related trade development activities. It will feature: a program of small national and international trade displays; seminars for businessmen and officials from developing countries on trade promotion and export development topics; "on-the-job" training in market research and trade development planning.

A similar Centre is already operating in Sydney.

The Melbourne Trade Development Centre will be located in the World Trade Centre. This will be of particular advantage, bearing in mind its proximity to the Melbourne business community. The new Melbourne Trade Centre is expected to commence operation in 1982.

The Centre will be funded under Australia's overseas aid program and operated by the Department of Trade and Resources as part of its Market Advisory Service. This Service was established in 1974 to advise and assist developing countries in the marketing of their products in Australia. It is of particular value to developing countries with only limited official representation in Australia.

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