BENDIGO BY-ELECTION

TV Message from the Prime Minister

(Recorded 23 May 1969)

On June the 7th you will elect a representative for Bendigo to the Federal Parliament. I ask you to elect Warren Cambridge, the Liberal Party candidate, to help me and my Government. He's Bendigo born and bred, active in community service and, of course, was Mayor of Bendigo last year. He knows Bendigo's special problems and can raise those problems where it counts as a member of the Government's team. But he also has a vision of Australia's future as we do - a developing land, a growing land, a land where the ill and aged are cared for, a land which helps its neighbours and which builds its defences. For effective local representation and for the good of Australia's future bring Bendigo into the Government and send us Councillor Cambridge on June the 7th.

Note: This message will be broadcast 12 times by BCV-8 during the campaign. It will be used for the first time at 8.15 p.m. on Monday, 26 May.