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NATIONAL EXPORT WEEK

Statement by the Prime Minister, Mr John Gorton

A National Export Week will be held from 14th - 19th October of this year.

The Week, which will be sponsored by the Export Development Council, will be aimed primarily at an expansion of exports of manufactures.

There will be extensive contacts with manufacturers during this week in each State in the Commonwealth. These activities will include seminars, workshops and lectures on all practical aspects of exports and marketing.

The Export Development Council will be responsible for organising the Week and the venture will have the full support and encouragement of the Government. I will launch the National Export Week at a gathering in Canberra on 11th October.

While a number of Australia's manufacturers have demonstrated outstanding export performance, there is a surprisingly large number exporting very little or nothing at all. In a growing country such as Australia, increased exports of manufactures will do much to strengthen the economy.

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CANBERRA,  
16 May 1968