

FOR PRESS

ROYAL VISIT 1964

It was announced in Canberra today that Her Majesty Queen Elizabeth The Queen Mother had been pleased to approve the appointment of Mr. M.R. Lamshed, O.B.E., Assistant Editor of the Adelaide "Advertiser", as the Commonwealth Public Relations Director for her visit to Australia next year.

BACKGROUND NOTE:

Mr. Maxwell Robert Lamshed was born in 1902 at Mt. Gambier, South Australia. He received his education at the Mt. Gambier High School and later at the University of Adelaide.

Mr. Lamshed was Chairman of the Press, Radio and Newsreel Committee in Adelaide for the visit of Her Majesty The Queen and His Royal Highness The Duke of Edinburgh to South Australia in 1954, and also when Her Majesty Queen Elizabeth The Queen Mother visited Adelaide in 1958.

Earlier this year Mr. Lamshed was the South Australian Royal Warrant Organisation's Public Relations Officer for the visit of Her Majesty The Queen and His Royal Highness The Duke of Edinburgh to Adelaide.

He is married with two sons and two daughters.

Prime Minister's Department,
Canberra,

22nd November, 1963.