

FOR PRESS

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SHOW TO BE OPENED BY TELEPHONE HOOKUP

The Prime Minister, Sir Robert Menzies, tomorrow afternoon at 2.30 will officially open the Moree Agricultural Show - without being there in person.

Instead, over a two way telephone hookup between Canberra and Moree, Sir Robert will listen to the Mayor of Moree introducing him and will then perform the opening ceremony by speaking into a microphone on his desk.

A public address system at the Moree showgrounds will amplify his address to the people present.

The telephone hookup for this unusual procedure is being arranged by the Post Office. The two centres will be connected via Sydney over a telephone system which will give perfect reproduction in Moree of Sir Robert's voice.

The Prime Minister is performing the ceremony at the request of the Agricultural Society and the Federal Member for Gwydir (Mr. Ian Allan). Owing to commitments in Canberra, Sir Robert cannot visit Moree personally. But rather than disappoint the residents of this important and progressive centre, he agreed to the opening being performed by "remote control".

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CANBERRA: 16th May, 1963. P.M.